



31ST ANNUAL

• **CAMELLIA**

• **EXOTICA**

January 21, 22, 1967

THE GARDEN CLUB
of Jacksonville
And
MEN'S GARDEN CLUB



31st ANNUAL CAMELLIA SHOW
SATURDAY—2:00 P.M. To 9:00 P.M.

JANUARY 21, 1967

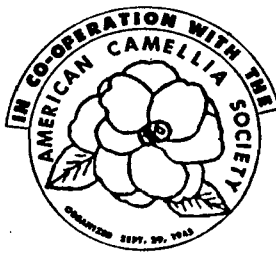
And

SUNDAY—1:00 P.M. To 7:00 P.M.

JANUARY 22, 1967

1005 RIVERSIDE AVENUE

Donation \$1.00



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 PagesMrs. Phillip A. Webb III
 ClassificationMr. Lee R. Miller
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 PlacementMrs. William J. Boll and Nodosa Garden Circle
 Nomenclature Cards Mrs. Joseph Ferrara

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 Program and Patrons PageMrs. Howren Boland

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Recording	Mr. Howren R. Boland
Hosts and ACS Membership Booth	Mr. John M. Harvey
Awards	Mr. Edward H. Bertschi
Photographs and Slides	Mr. Harry H. Tabb

Commercial Exhibitors:

Windy Hill Nurseries
 Julington Nurseries
 Bealey's Nurseries

Schedule and Horticultural Rules—Men's Division

Competitive Sections

- SECTION "A"**Camellia Specimen Blooms, Grown outside without Chemical Treatment
- Class 1** Japonica Blooms
- Class 2** Hybrids and Species other than Japonica.
- SECTION "B"**Camellia Specimen Blooms, Grown outside, Chemically Treated.
- Class 1** Japonica Blooms
- Class 2** Hybrids and Species other than Japonica
- SECTION "C"**Camellia Specimen Blooms, Grown Inside.
- Class 1** Japonica Blooms
- Class 2** Hybrids and Species other than Japonica
- SECTION "D"**Plates of Five (5) Blooms of one variety, unrestricted as to method of growth.
- SECTION "E"**Collections of Eight (8) to Twelve (12) Blooms, each bloom of a different variety, displayed on a tray provided by the exhibitor.
- SECTION "F"**Seedling Blooms, all species and hybrids.
- Class 1** Blooms without Chemical Treatment
- Class 2** Blooms Chemically treated
- SECTION "G"**Commercial-Best Bloom is eligible for award.

EXHIBITION RULES

1. The rules of the American Camellia Society for the entry in and judging of Co-operative Camellia Shows shall govern all procedures of the show. The management may establish such further rules as may be deemed necessary for proper conduct of the show.
2. Competition in Sections "A" through "E" is open to all non-commercial growers. Competition in Section "F" is unrestricted.
3. All entries must be tagged by the exhibitor with the varietal name, the Section and Class in which entered, and the exhibitor's name and address. Tags will be provided by the management.
4. One entry only—under the same variety, is allowed each exhibitor under SECTIONS "A" through "D". One exhibit only is permitted under SECTION "E".
5. The Camellia nomenclature established by the Southern California Camellia Society shall govern all matters of varietal naming and placement of entries.
6. All entries must be made at the show site between 8:00 and 10:30 A.M. on Saturday, January 21st., 1967.
7. Specimen blooms entered under Sections "A" - "B" and "C" should have stems not less than 2" in length. Exhibitors are encouraged to remove all leaves except the two nearest the bloom. Wiring of a bloom to its own wood is also encouraged.
8. Entries will be placed by the Placement Committee, and will not be rearranged by unauthorized personnel.
9. DEFINITIONS:
 - a. **Chemically treated blooms** are blooms treated with Gibberellic Acid or similar chemicals in any manner.
 - b. **Blooms grown inside** are from plants grown or bloomed in enclosed structures where the temperature and moisture may be controlled.
 - c. **Blooms grown outside** are from plants grown in the open without protection other than that furnished by an unheated slat house where the slats have neither covering nor material between.
 - d. **Hybrid** is a cross between two or more species of the genus Camellia.
 - e. **Seedlings** are from a variety or plant that has been disseminated commercially.
10. All blooms brought to the Court of Honor Table will receive a purple ribbon. Six (6) from the Men's—Two (2) from Out of Town Growers, and Six (6) from the Women's. Those blooms in the opinion of the Judges are the Best. Decision of the Judges will be Final.

AWARDS

Ribbons will be awarded in each section where flower quality warrants.

American Camellia Society Certificates will be awarded in each appropriate Section upon decision of the judges. Appropriate Gold and Silver Certificates will also be awarded to the Sweepstakes winners and runner-up.

Trophies and rosettes will be awarded for the best entries in the various classifications, and to the sweepstakes winners. A listing of the trophies to be awarded (with their restrictions) are listed herein.

Silver Trophies and Awards

1. **Best Bloom Grown Outside without Chemical Treatment**—Camellia Japonica
Silver Trophy given by—Independent Life Insurance Company
2. **Best Bloom Grown Outside**—Chemically Treated—Camellia Japonica
Silver Trophy given by—The Atlantic Coast Line Railroad Company
3. **Best Camellia Japonica Grown Inside**
Silver Trophy given by—The Atlantic National Bank of Jacksonville
4. **Best Bloom Hybrid**—Species and/or Reticulata
Special Rosette
5. **Sweepstakes**—To the winner of most Blue Ribbons in entire Show Mens Div.
Silver Trophy given by—The Quinn R. Barton Company
6. **Best Plate of Five**
Silver Trophy given by—The Florida National Bank of Jacksonville
7. **Best Collection of Eight to Twelve Blooms**
Silver Trophy given by—The American National Bank.
8. **Best Seedling**
Silver Trophy given by—Gro-Tone Division of Wilson and Toomer Fertilizer Company
9. **Best Bloom entered by Out of Town Grower**
Silver Trophy given by—Gulf Life Insurance Company
10. **Best Bloom in Commercial Exhibit**
Silver Trophy given by—The Greater Jacksonville Agricultural and Industrial Fair
11. **Sweepstakes**—Outside Grown method unrestricted
(Limited to Members of the Men's Garden Club of Jacksonville)
Silver Trophy given by—The Mens Garden Club
12. **Best Bloom all Species Grown Outside** method unrestricted
(Limited to Members of the Men's Garden Club of Jacksonville)
Silver Trophy—The Charles F. Henley Memorial Trophy
13. **Best Seedling Bloom Grown in Duval County**
(Limited to Members of the Men's Garden Club)
Silver Trophy given by—Frank D. Bisbee

AMERICAN CAMELLIA SOCIETY CERTIFICATES

- Gold Certificate Sweepstakes** — Grown in Open
Gold Certificate Sweepstakes — Grown under Protection
Gold Certificate Sweepstakes — Grown in Open Chemically Treated
Gold Certificate Sweepstake — Grown under Protection. Chemically Treated
Silver Certificate Sweepstake Runner-Up — Grown in Open
Silver Certificate Sweepstakes Runner-Up — Grown in Open. Chemically Treated
Silver Certificate Sweepstakes Runner-Up — Grown under Protection
Silver Certificate Sweepstakes Runner-Up — Grown under Protection. Chemically Treated.
- The Outstanding Camellia Japonica** — Grown in Open
The Outstanding Camellia Japonica — Grown Inside
The Outstanding Camellia Japonica — Chemically Treated
Outstanding Camellia Hybrid in Show — Grown in Open
Outstanding Camellia Hybrid in Show — Grown under Protection
Outstanding Camellia Hybrid — Grown in Open. Chemically Treated
Outstanding Camellia Hybrid — Grown under Protection. Chemically Treated
Highly Commended Seedling Camellia Japonica
Highly Commended Seedling Hybrid Camellia

WOMEN'S DIVISION HORTICULTURE RULES

1. Definition of AMATEUR (American Camellia Society); An Amateur is one who does not engage in the sale of plants or flowers for any part of his livelihood, and/or who does not accept pay as a gardener, garden consultant or landscape architect, or charge admission to his garden for personal gain.
2. Definition of AMATEUR (National Council of State Garden Clubs); One who grows plants through personal effort for pleasure, and whose return from sales, if any, does not equal the outlay for seeds, plants, and other essential materials (fertilizers, etc.)
 - A. Blooms grown OUTSIDE—Blooms from plants that have been grown in the open without any protection other than that furnished by an unheated slat house where the slats have no covering whatever over them nor any substance between them.
 - B. Blooms grown INSIDE—Blooms from plants in enclosed structures grown and/or bloomed under artificial conditions where the temperature and/or moisture can be/or is largely completely controlled, or chemically treated.
3. Horticulture Standard entry tags will be supplied by the Committee and should be secured well in advance from the Garden Center.
4. Exhibitor's full name, address, and variety must be PRINTED on proper entry tag, written in pencil or a stamp before giving exhibit to Receiving Committee.
5. Color of tags to be as follows: Gray for Women's Amateur, Blue for Inside or Chemically Treated, White for Seedlings, Yellow for Juniors (who have cared for the plants producing entry.)
6. All blooms with multiple names will be exhibited as representative of a variety. The latest edition of the Southern California Camellia Society's Nomenclature will be the authority for classification.
7. ALL BLOOMS, MUST BE FROM PLANTS OWNED (and in his care) BY EXHIBITOR FOR AT LEAST 3 (three) MONTHS PRIOR TO SHOW.
8. Extra Blooms and bloom buds must be removed by the exhibitor for specimen to be eligible for exhibit.
9. Wiring is permitted by the American Camellia Society provided the foliage is from the same plant variety and the blooms are wired to THEIR OWN WOOD.
10. Exhibitor shall bring blooms to the Garden Center Receiving Station between 8 A.M. and 11 A.M. Saturday, January 21st, 1967. Any exhibit brought in after this time will be non-competitive.
11. RECEIVING: Exhibitor will enter the Garden Center at Post Street and Riverside Avenue, drive to PARKING AREA reserved for Garden Club members (river front) and STOP at RECEIVING STATION, which will be located at the Patio Entrance. Driver should remain long enough for the Receiving Committee to check for tagging, then proceed on around the South side of the Garden Center, exiting on Riverside Avenue. IF EXHIBIT IS NOT TAGGED, driver will be furnished with tags and allowed to pull out of line of traffic into parking area. When tagging has been completed, signal by blow of horn for pickup of exhibit. UNDER NO CIRCUMSTANCES WILL EXHIBITOR BE ALLOWED TO GO BEYOND RECEIVING STATION.
12. If only one bloom of a variety is entered, it shall constitute a Class and it will be judged against the standard of that variety, and if warranted, ribbon will be awarded.
13. Standard Rules for Judging will apply, Blue first, Red second, Yellow third. There will be no honorable mentions.
14. Blooms will be placed in alphabetical order according to variety.
15. No exhibit or award ribbons may be removed until after 7:00 P.M. Sunday, January 22nd.
16. All trays must be marked with name of the owner and are entered at the owners risk.
17. All exhibitors in Horticulture Classes are eligible for awards of The American Camellia Society's Gold and Silver Certificates and Award of Merit.
18. In order to prevent the spread of plant diseases, The American Camellia Society requires that blooms be disposed of by the Show Management.
19. Only one entry of specimen blooms of the same variety allowed an exhibitor.
20. The stems of all specimen blooms must be at least 2" long, with one or more leaves attached.
21. The Show Committee will enforce exhibition rules and decide questions as to variety names.
22. No one shall remain in or enter the Auditorium while judging is in progress, except officials with specific duties requiring their presence.
23. Decisions of the Judges shall be final.

HORTICULTURE DIVISION

DIVISION I

Class I

SPECIMEN BLOOMS, JAPONICAS

- A. **SPECIMEN BLOOMS, JAPONICA—GROWN IN OPEN:**
One bloom on own stem with one or more leaves attached. One entry of a variety will constitute a class. Not more than one entry may be made in each class by one exhibitor.
- B. **SPECIMEN BLOOMS, JAPONICAS:** Chemically treated or grown under glass.

Class II

SPECIMEN BLOOMS: HYBRIDS—Same as Class I, A and B.

Class III

- A. **VARIETIES NOT CLASSIFIED:** Specimen Blooms, Japonica Grown in the open.
- B. **SPECIMEN BLOOMS, JAPONICA:** Chemically Treated or grown under glass.

Class IV

A CHEMICALLY TREATED SEEDLING IS ELIGIBLE for the PROVISIONAL HIGHLY COMMENDED CERTIFICATE.

- A. **SEEDLINGS:** A Seedling is defined as being a bloom from a plant that has not been disseminated commercially.
- B. **SEEDLINGS:** Chemically treated or grown under glass. All Species grown by exhibitor from seed.

Class V

- A. **PLATE OF THREE BLOOMS—JAPONICA.** One variety: Grown in open. **CONTAINER FURNISHED.**
- B. **PLATE OF THREE BLOOMS—JAPONICA.** One Variety: Chemically Treated or grown under glass. **CONTAINERS FURNISHED.**

Class VI

- A. **PLATE OF FIVE BLOOMS—JAPONICA.** One Variety: Grown in open. **CONTAINERS FURNISHED.**
- B. **PLATE OF FIVE BLOOMS—JAPONICA.** One Variety: Chemically treated or grown under glass. **CONTAINERS FURNISHED.**

Class VII

EXHIBITOR WITH UNDER FIFTY PLANTS

- A. Collection of at least 8 or not more than 15 different varieties of Specimen Japonica Blooms: Grown in open. **CONTAINER FURNISHED BY EXHIBITOR.**
- B. Collection of at least 8 or not more than 15 different varieties of Specimen Japonica Blooms: Chemically treated or grown under glass. **CONTAINER FURNISHED BY EXHIBITOR.**

Class VIII

EXHIBITORS WITH FIFTY OR MORE PLANTS

- A. Collection of at least 8 and not more than 15 different Varieties of Specimen Japonica Blooms: Grown in the open. **CONTAINER FURNISHED BY EXHIBITOR.**
- B. Collection of 8 or not more than 15 Specimen Japonica Blooms: Chemically treated or grown under glass. **CONTAINER FURNISHED BY EXHIBITOR.**

Class IX

EXHIBITOR WITH 100 OR MORE PLANTS

- A. Collection of at least 8 or not more than 15 Specimen Japonica Blooms: Grown in the open. **CONTAINER FURNISHED BY EXHIBITOR.**
- B. Collection of at least 8 or not more than 15 Specimen Japonica Blooms: Chemically treated or grown under glass. **CONTAINER FURNISHED BY EXHIBITOR.**

AMERICAN CAMELLIA SOCIETY POINT SCORING

Japonicas Grown in the Open:

SPECIMEN BLOOM	COLLECTION
Form	Size and Color
Color and Markings	General Quality
Size	Condition
Texture and Substance	Adherence to Schedule
Condition and Distinctiveness	Method of Display
Foliage	100
100	

Specimen Blooms—Japonicas Chemically Treated or under Glass

Form	20
Color and Markings	20
Size	20
Texture and Substance	20
Condition	10
Foliage	10
100	

SEEDLINGS

Color and Markings	25
Form	25
Substance and Texture	25
Condition	15
Foliage	10
100	

COURT OF HONOR TABLE

The Judges will select specimen blooms outstanding in their variety and they will be brought to the Court of Honor Table. From this group the **OUTSTANDING BLOOM OF SHOW** will be awarded. Limit shall be 6 men and out-of-town growers and 6 women. All blooms brought to the Court of Honor Table will receive a purple ribbon.

ARTISTIC RULES

1. Advance registration November 20, 1966 to January 10, 1967. If unable to exhibit, exhibitor must secure alternate, and so notify registration chairman.
2. Design must be work of exhibitor.
3. All classes may use accessories. According to **NEW NATIONAL COUNCIL RULES**. Backgrounds permitted in all classes. Backgrounds for A.C.S. Classes; a value of green to be provided by Staging Committee. Niches are Garden Center Beige, height 40" from floor. Award of Creativity Classes to be staged on pedestals.
4. Entries to be brought in between 8:00 and 10:30 A.M., Saturday January 21st. All entries must be checked by classification chairman.
5. All plant material in Award of Distinction Classes must be dried, and/or treated dried, painted dried material, driftwood and/or weathered wood, at the discretion of exhibitor.
6. Exhibitor is responsible for replenishment of flowers. Show Committee reserves the right to remove any design not properly maintained. Show room(s) will be opened 10:00 A.M., Sunday for this purpose. Materials used in design to be listed on card (to be furnished). Plant material for designs may be obtained from any source. No material on State and National Conservation list may be used. No artificial flowers or foliage.
7. All properties are entered at owners own risk and should be marked with owners name.
8. No entry may be removed until after the show, 7:00 P.M. January 22, then must be signed out.
9. Each design must contain at least one Camellia (**Dried for the Award of Distinction Class**) and may include other flowers, branches, or foliage.
10. Decision of Judges shall be final.

DIVISION II
ARTISTIC DESIGN

Five entries in each Class unless otherwise stated.

CLASS I

SamoaPicturesque Isle
Tri-color—Expressive Design

CLASS II

SumatraIsle of Tropical Birds
Tri-colorTraditional Design

CLASS III

JavaIsle of Graceful Dancers
Award of Distinction—Expressive

CLASS IV

BaliIsle of the Golden Goddess (using a Balinese Figurine)
Award of Distinction—Expressive

CLASS IV

PhoenixVolcanic Islands
Award of Distinction—Expressive (stressing simplicity)

CLASS VI

TahitiParadise of the Pacific
Tri-color—Traditional Design

CLASS VII

KilaueaIsland of Hawaii Pele Fire Goddess
Award of Distinction (lighted niche) (Expressive)

CLASS VIII

KauaiGarden Island
Tri-color—Traditional Design

CLASS IX

Easter IslandIsle of Mystery
Primitive Type Sculpture may be used. Award of Distinction. Expressive

CLASS X

MarquesasColorful Isle
Tri-color—Expressive

MalekulaInvitational—Expressive Design

Design in these classes may be Traditional or Expressive. Check new handbook for definition. These designs may have a **Far Eastern** feeling if the exhibitor so wishes. Driftwood, as a container may be used in Classes I and VI. Driftwood, and/or weathered wood to be used in Classes V and VII. **All Expressive Designs must have a card** giving the exhibitor's interpretation.

All **CLASSES** except **CLASSES VII** and **IX** in niches 30 x 24 x 17 with slant sides.

CLASS VII in niches 30 x 24 x 17 with top lighting.

CLASS IX in large closed niches—38 x 30 x 22.

Scale of Points for Tri-Color Designs	
Design	35
Color	25
Distinction	20
Freshness of Concept	20
(Originality)	
	100

Scale of Points for Award of Distinction	
Design	25
Personal Expression	25
(interpretation)	
Freshness of concept	25
(originality)	
Distinction	25
	100

DIVISION III
AWARD OF CREATIVITY — PEDESTAL
42" High and Top 14" x 14"

- CLASS I**Modern Touch
 A Design staged on a Pedestal incorporating Sculpture.
- CLASS II**Basement Bargains
 An Assemblage—(May include dried or waxed camellias instead of fresh blooms).
- CLASS III**Family, Fun and Frolic
 A design interpreting a game.

Scale of Points

Design	25
Personal Expression	25
(interpretation)	
Freshness of concept	25
(originality)	
Distinction	25
	100

DIVISION IV

CORSAGES

- CLASS I** "Kamehameha Day"—Tailored
- CLASS II** "Hula Festival"—Semi-formal
- CLASS III** "Festival of the Pacific"—formal

Scale of Points

Design	30
Technique	30
Originality	20
Distinction	10
Suitability of Combination of Material	10
	100

American Camellia Society Certificates—Women's Division

- Gold Certificate Sweepstakes—Grown in Open
- Gold Certificate Sweepstakes—Grown under Protection
- Gold Certificate Sweepstakes—Grown in Open Chemically Treated
- Gold Certificate Sweepstakes—Grown under Protection. Chemically Treated
- Silver Certificate Sweepstake Runner-Up—Grown in Open
- Silver Certificate Sweepstakes Runner-Up—Grown in Open. Chemically Treated
- Silver Certificate Sweepstakes Runner-Up—Grown under Protection
- Silver Certificate Sweepstakes Runner-Up—Grown under Protection Chemically Treated
- The Outstanding Camellia Japonica—Grown in Open
- The Outstanding Camellia Japonica—Grown Inside
- The Outstanding Camellia Japonica—Chemically Treated
- Outstanding Camellia Hybrid in Show—Grown in Open
- Outstanding Camellia Hybrid in Show—Grown under Protection
- Outstanding Camellia Hybrid—Grown in Open. Chemically Treated
- Outstanding Camellia Hybrid—Grown under Protection. Chemically Treated
- Highly Commended Seedling Camellia Japonica
- Highly Commended Seedling Hybrid Camellia
- Most Outstanding Arrangement in American Camellia Society Classes

WOMEN'S DIVISION—SILVER TROPHIES

Silver trophies will be limited to members of the Garden Club of Jacksonville, except where otherwise noted. Exhibitors winning Sweepstakes trophy twice are ineligible to win.

BESSIE McARTHUR TROPHY

Sweepstakes winner (most blue ribbons) in horticulture division; in case of a tie, the red ribbons and then the yellow ribbons will be counted to break the tie.

SADIE WEIL JACOB TROPHY

Award of Merit: Finest specimen in horticulture division (outside).

EDITH FLETCHER CHURCHWELL TROPHY

Best collection entered by exhibitor with under fifty plants.

JONES APOTHECARY

Best collection entered by Exhibitor with over 50 but not over 100 plants.

MORIAT CARY McCONNELL TROPHY

Best collection entered by exhibitor with more than one hundred plants.

HAZEL EMERY DUNLAP TROPHY

Award of Distinction.

RAY SUTTON McGHEE TROPHY

Tri-color

MARGARET WILLIAMS REID TROPHY

Best Corsage in the show

HARRY E. JAMES INSURANCE, INC.

Best Seedling

THE STATE BANK OF JACKSONVILLE

Best Bloom (INSIDE)

JACK CARTER, INC.

Plate of Five Blooms (INSIDE)

OAKWOOD CIRCLE

Plate of Five Blooms (OUTSIDE)

DR. and MRS. T. O. KENNARD, Jr.

Best Arrangement in American Camellia Society Classes

MR. and MRS. G. D. McCALLUM, Sr.

Best Plate of Three Blooms (OUTSIDE)

HAZEL THOMPSON TROPHY

Creativity Award

GARDEN CLUB OF JACKSONVILLE

Ladies' Best Bloom, out-of-town grower, in show

EDUCATIONAL

BIRDS EXHIBITS

CONSERVATION—EXHIBITS

CIVIC EXHIBIT

LITTER BUG EXHIBIT

EDUCATIONAL EXHIBIT

BOOK SERVICE—LOBBY

AMERICAN CAMELLIA SOCIETY MEMBERSHIP BOOTH—MAIN BUILDING

DIVISION V

JUNIOR DIVISION — Club Room

Junior & Senior High Gardeners

MAUI — The Valley Island (Hawaiian Island)

1. Exhibits are open to all Junior Gardeners, grades one through twelve.
2. Entries may be placed between the hours of 8:00 and 10:30 A.M. January 21st.
3. Each entry card shall have exhibitor's name, grade, garden club, and school. List materials used in Design and Corsage classes. All Design and Corsage entries shall be exhibitor's own Work.
4. Once registered, the Junior Gardener is responsible for the entry and must provide replacement if necessary.
5. Ribbons will be awarded in accordance with the general show.

- CLASS I-A** "Red Hill" (At Least One Red Camellia)
CLASS II-A "White Hill" (At Least One White Camellia)
CLASS III-A "Haleakala Ranch" (At Least One Camellia)

**JR. HIGH AND INTERMEDIATE GARDENERS
SILVER TROPHY**

AchievementBest Arrangement by Jr. High or Intermediate Gardener.

HILLARY ANN SCHROEDER AWARD

Given by Mrs. Marian Schroeder

Award of MeritBest Bloom
Given by Mrs. Eugene Gallagher

Sweepstakes Trophy
Given by Gloxinia Circle

CORSAGES

- CLASS I-A** Skyline Drive—Tailored
CLASS II-A Pioneer Hotel—Semi-formal
CLASS III-A Maui—"The Best of All"—Formal

ARTISTIC	Points
Design	30
Originality	20
Color	20
Relation of Material	20
Condition	10
	100

CORSAGES	Points
Technique	25
Design	25
Suitability of Combination of Material	25
Distinction	10
Originality	15
	100

SENIOR HIGH SCHOOL—SILVER TROPHY

AchievementBest Arrangement by a Sr. High Gardener
Given by Mrs. Milburn Paulk

Award of MeritBest Bloom by a Senior High Gardener
Given by Mrs. Ralph Farish

Best Corsage
Given by Calendula Circle

Congratulations
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